

Integration Developer News
Sponsorship Package 2025

Virtual Summits

For Demand Generation



**Integration
Developer News**

Integration Developer News produces Multi-Vendor Virtual Summits for Demand Generation. IDN has registered more than 160,000 qualified enterprise IT decision makers. 160+ virtual summits produced - one per month over the past 15 years.

Virtual Summits



AI Deployment
Virtual Summit

Feb 6, 2025
May 1, 2025
Jul 12, 2025
Oct 23, 2025



Application Architecture
Virtual Summit

Mar 20, 2025
Sept 11, 2025



Enterprise Integration
Virtual Summit

Jun 12, 2025
Dec 4, 2025

Fast Facts

Overview

- Concept: 6-10 leading enterprise vendors present
- Speaker Opp: Webinar Style Presentation - 30 minutes
- Company Size: 70% > 1k 25% > 25k employees
- GEOs: 70% North America
- Production: 3 weeks in advance via Zoom
- No Hassles: Introduce IDN to your speaker & we take over

IDN Deliverables

- Leads: All sponsors get complete registration list
- Guaranteed: 700 guaranteed - 800-900 average

Metrics

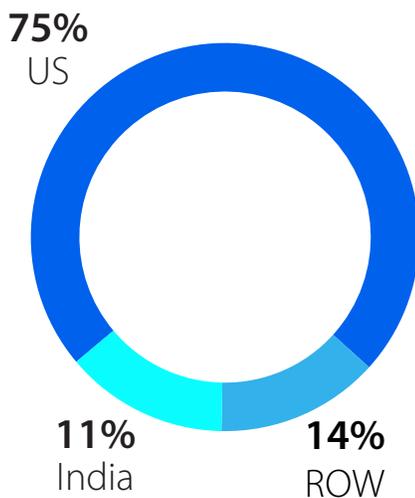
- Contact: You get all registrant contact info
- Attended: Who attended live
- Viewed: Who listened to your speaker
- Touched: Who viewed your white papers and demos

Summit Sponsors & Speakers

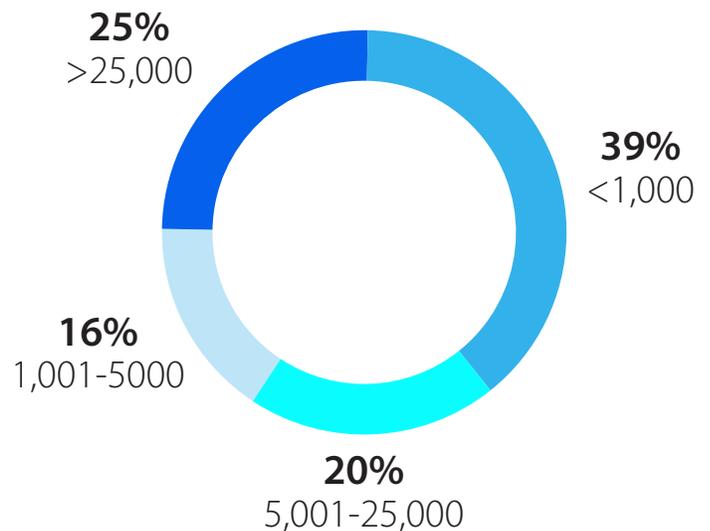


160+ virtual summits produced - more than 160,000 qualified enterprise IT decision makers
700 guaranteed - 800-900 average

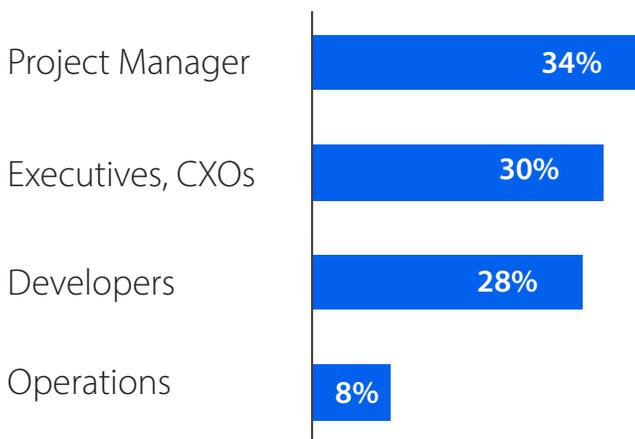
GEO Regions



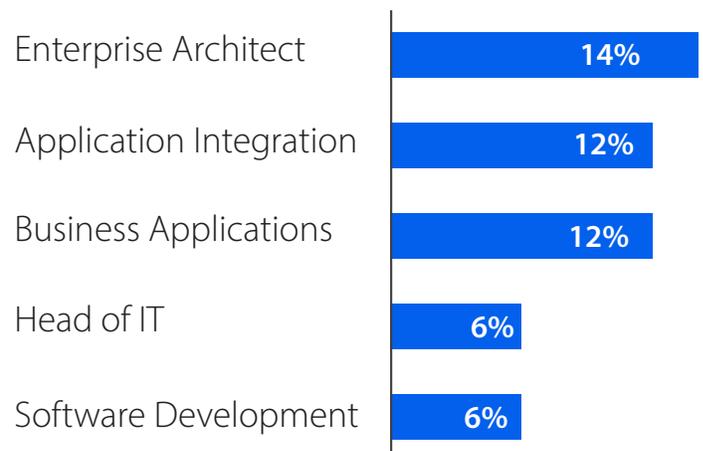
Company Size - Employees



Top Job Levels



Top Job Functions





AI Deployment Virtual Summit

Use AI for Better IT & Business Outcomes

AI Deployment Summit is a multi-vendor online event featuring top AI companies to help enterprises implement real-world AI and automation solutions.

Top job specialties include: CxOs, Enterprise Architects, Data Architects, Data Scientists, Application Integrators, and Software Developers

- February 6, 2025
- May 1, 2025
- July 24, 2025
- October 23, 2025



Application Architecture Virtual Summit

Agents, Apps and Automations

Application Architecture Summit focuses on how to build, launch & run modern app platforms, tuned for AI, automation and cloud-native apps.

Top job specialties include: Enterprise Architects, Software Developers, Project Managers, Solution Architects, Application Integrators, DevOps, Business Application Managers, and CxOs.

- March 20, 2025
- September 11, 2025



Enterprise Integration Virtual Summit

Integration Powers Digital Transformation

Enterprise Integration Summit explores how APIs, iPaaS, RPA and other integrations are foundational to successful digital transformation.

Top job specialties include: Enterprise Architects, Project Managers, Application Integrators, Software Developers, Business Application Managers, and CxOs.

- June 12, 2025
- December 4, 2025

Each sponsor gets a resource room where attendees view presentations, download pdfs and sign up for free trials etc. IDN tracks all attendee behavior and delivers it in an easy to read Leads Report.

Breakout Session

July 2023
AI Deployment
Virtual Summit

Copilot at Microsoft: GPT for the Enterprise

Agenda Generative AI with Microsoft Dynamics and Power Platform Copilots Using LLMs with your data in the apps you already know and love DEMO; GPT in action with Microsoft Power Automate Flow Copilot	Bio Ted and his team focus on Copilot at Microsoft and bringing GPT to the Enterprise Expertise in GPT with Microsoft Azure OpenAI Design and build AI to empower people and organizations	 <p>Ted Way, PhD Principal PM Lead, Microsoft Copilot Applied AI Team</p>  <small>© 2023 Enterprise Integration News, Inc.</small>
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Integration Developer News

Health Check Content provided by **Microsoft**

Submit a question here.

Welcome 

 **Now Viewing**

Copilot at Microsoft: GPT for the Enterprise

Free Trials and More

- [LEARN] [Power Platform on Microsoft Learn](#)
- [FREE TRIAL] [Power Apps 30-day free trial - Power Apps](#)
- [PRODUCT OVERVIEW] [Build Apps for your Business - Microsoft Power Apps](#)

PDF Downloads

- [SPEAKER SLIDES] [Copilot at Microsoft: GPT for the Enterprise](#)
- [INFOGRAPHIC] [Steer the Future of Development: Copilot and AI in Microsoft Power Platform](#)

Virtual Summit Calendar

More than 160+ events produced



2025 Virtual Events

Q1 2025

February 6



AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision
Automation • MDM • Security • Streaming • IoT

March 20



Application Architecture
Virtual Summit

AI-Agents • Copilots • APIs • iPaaS • Low-code • Cloud-Native •
Observability • Data Fabric • Event-Driven • AI Governance •
Platform Engineering

Q2 2025

May 1



AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision
Automation • MDM • Security • Streaming • IoT

June 12



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Data Virtualization
Integration Architecture • Hybrid Cloud • iPaaS • Messaging •
Microservices • Security • Legacy Modernization

Q3 2025

July 24



AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision
Automation • MDM • Security • Streaming • IoT

September 11



Application Architecture
Virtual Summit

AI-Agents • Copilots • APIs • iPaaS • Low-code • Cloud-Native •
Observability • Data Fabric • Event-Driven • AI Governance •
Platform Engineering

Q4 2025

October 23



AI Deployment
Virtual Summit

Machine Learning • AIOps • NoSQL • Analytics • Automation • BI
BPA & RPA • Dashboards • Data Lakes • Data Quality • Decision

December 4



Enterprise Integration
Virtual Summit

Enterprise Architecture • API Management • Data Virtualization
Integration Architecture • Hybrid Cloud • iPaaS • Messaging •
Microservices • Security • Legacy Modernization